

Overseas Press Club Bulletin

VOL. 42, NO. 7
SEPTEMBER 1987

310 Madison Avenue
Suite 2116
New York, N.Y. 10017
(212) 983-4655

Up-and-Coming

Thursday, Sept. 17, 6:15 P.M.—Private screening of *Hope and Glory*, a new film from Columbia Pictures about family life in wartorn London, for **OPC members and one guest** at the Broadway Screening Room, 1619 Broadway at 55th Street, 5th floor. You must R.S.V.P. to Mary Novick at 212-983-4655. (Only 50 seats are available, which include 10 folding chairs; first come, first served.)

Wednesday, Oct. 7, 6:30 P.M.—Reception honoring journalists who died while covering wars. At 7:30, a memorial plaque will be presented to the OPC. Sheraton Centre, 53rd St. & 7th Ave. (See story in this issue.)

Tuesday, Oct. 20, 5:30 P.M.—OPC member **Ruth Gruber** will talk about her new book, *Rescue: The Exodus of the Ethiopian Jews*. Bogert Room.

Thursday, Nov. 12, 5:30 P.M.—*New York Times* columnist Flora Lewis will discuss her new book, *Europe. Squadron A Room*.

Members free, guests \$5. Cash bar, all functions. Reservations required; call Mary Novick 212-983-4655.

New Members Elected To Board of Governors

Five new Active Governors, one new Associate and three new Alternates have won seats on the OPC's Board of Governors.

Three incumbents, **John R. Corporon** of WPIX-TV, author **Rosalind Massow** and **Larry Smith** of *Parade*, were re-elected to two-year terms in the Spring election. The results were announced by **Paul Mosher**, Election Chairman.

Smith was elected Club Treasurer at the June 24 board meeting, succeeding **George E. Burns**, who relinquished the post to devote more time to his work as a corporate-video consultant.

"With nine new participants on the Board, we expect to have an exciting fall and winter season," OPC President **Herbert Kupferberg** said.

He also praised Burns for his term as Treasurer, and noted that Burns would continue to be active as a member, in-

see Page 3

PRESIDENT'S REPORT

by **HERBERT KUPFERBERG**

As we launch a new season at the Overseas Press Club, I'd like to tell you about a few changes that have occurred during the summer, and also about some of our plans for the coming year.

The most notable change is that we have a new office address—310 Madison Ave., Suite 2116, which is where you'll find our manager, Mary Novick, and her assistant, Lili Lee, running the Club's business affairs. Our new office phone is (212) 983-4655.

The Chemists' Club, as you probably know, is undergoing renovations, entailing the closing of offices from the fourth floor on up. We previously had our business office on the eighth floor, so we've moved about a block away. The new office is bright, airy and slightly larger than our old premises, so stop by and say hello.

I'd like to emphasize that the office move in no way affects our use of our Club facilities at the Chemists' Club itself. *The building at 52 East 41st Street continues to be our Club headquarters for restaurant and bar service, lounge use and Club activities.* The new office represents a change in business address only.

The newly elected Board of Governors had its organizational meeting in June and will begin its monthly meetings in September. I have to report to you with regret that **George Burns**, our Treasurer, announced his resignation at the last Board meeting. George recently launched his own consulting business and finds it necessary to devote additional time to it. On behalf of the Board—indeed of the entire Club—I wish to thank George for his devoted service. I'm also glad to say that George expects to continue to remain active in OPC affairs, and that he will again provide his invaluable services in setting up the Annual Awards presentation in 1988, as he has in the past.

To succeed George, the Board of Governors unanimously elected **Larry Smith**, a Board member for the last two years, as Treasurer. Larry was editor of our last highly successful issue of *Date-line*, issued at the 1987 Awards Dinner,



Herbert Kupferberg

and also has been chairman of the Membership Committee.

This year I've asked Larry to become Program Coordinator as we move to widen the scope of our Club activities. I'm glad to say that **Rosalie Brody** will continue to organize her fine Book Night programs, and we hope to announce our fall lineup shortly. We also have a new Movie Screening chairperson in **Lynn Minton**, and our first screening is announced elsewhere in this issue. **Jean Baer** has agreed to be in charge of Special Events.

I'd like to welcome **Fran Carpentier** as editor of the Bulletin; she'll be working with **Fred Ferguson**, **Ralph Gardner** and **Bob Dunphy** to make our monthly publication as informative—and as prompt—as possible.

Finally, this year we're going to publish a long-overdue OPC Directory—our first membership updating in a decade. It will be distributed free to members and be available at a charge to others in the industry.

This month's annual dues notice—which you should have by now or will be receiving shortly—contains a Directory Information form which we're asking you to fill out, and return with your dues payment.

We'd like to get going on the Directory

see Page 4

Who's doing what, when, where and, if there's space, why

by RALPH D. GARDNER

AN O.P.C. FAMILY AFFAIR: Former O.P.C. President **John Luter**, now enjoying the good life as chairman of the Department of Journalism at the University of Hawaii at Manoa, sends us a transcript of member **Elmer W. Lower's** recent lecture, delivered at the University's sixth annual Carol Burnett Fund Lecture on Ethics and Responsibility in Journalism.

Lower, a distinguished newsman and educator, is the former president of ABC News, was a high-ranking news executive at CBS and NBC, as well as the Interim Dean (1982-83) of the University of Missouri School of Journalism.

In his hard-hitting presentation, he suggested that—rather than an “anything-for-a-good-story” attitude—“thoughtful journalists would be wise to pause occasionally, think about their ethics and how they might improve their professional conduct. That might strengthen their standing with their critics out there, plenty of them. We hear from them almost every day.”

* * *

NEW PROJECTS: OPCer **Yvonne Beaudry**, whose article on her travels on the Li River in China was featured in the *Calgary Herald*, is now at work on two new projects. These include a book on her travels and adventures—ranging from assistant to the Senate Appropriations Committee in Washington, Spain, England, France and elsewhere, to publicist for Spencer Tracy in Hollywood—and one on Pierre Teilhard de Chardin, the Jesuit priest who was a geologist, physicist, philosopher, paleontologist and explorer. He was for many years the director of China's National Geological Survey, and played a major role in the discovery of the pre-historic Peking Man.

* * *

SOME ASIAN NOTES: **Al Kaff** reports that Naoaki Usui of *McGraw-Hill World News* was elected president of the Foreign Correspondents Club of Japan for the year beginning July 1. He is the second Japanese to head the club since its founding in Tokyo in 1945. Other new officers are Andrew Horvat, *The Independent*, 1st vice president; David Watts, *The Times of London*, 2nd vice president; Bradley Martin, *Newsweek*, secretary, and Larry Armstrong, *Business Week*, treasurer.

IN GOOD COMPANY: Among VIPs who are members of the Ed Kranepool Celebrity-Amateur Golf Tournament Committee that took place in July to benefit the American Diabetes Association, we note our own member (and OPC *Bulletin* Editor) **Fran Carpentier** listed among some other great sportspeople: Willie Mays, Tommy Agee, Art Shamsky and lots more.

* * *

HOOSIER HONORS: At “An Indiana Professional Tribute” to OPCer **Edward L. Bernays**—the pioneer publicist whose clients ranged from Nijinsky to Henry Ford—p.r. executives from throughout the Midwest gathered at Ball State University in May to toast the man known as The Father of Public Relations “for continually pushing for higher ethical codes and educational criteria for those in the practice of public relations.”

* * *

HAVE WORD PROCESSOR, WILL TRAVEL: Longtime OPCer and veteran *New York Times* foreign correspondent **Tillman Durdin**, now retired in California, advises that he is available for freelance assignments, foreign or domestic. “I write regularly for the *San Diego Union*,” he tells us, “but on my travels I have the time and the inclination for other assignments.”

He visits the Far East (his old *Times* beat) once a year, Mexico more frequently and Europe occasionally. Contact him at 5357 La Jolla Blvd., #29, La Jolla, Cal., 92037. Phone: (619) 488-9663.

* * *

HE WANTS YOUR BOOKS: OPCer **Sven Erik Bergh** writes from Switzerland that he has sold his Swiss/German company, Editions Sven Erik Bergh in Europabuch, A.G., to Ullstein, Langen, Muller Publishing which, he advises, is partly owned by Axel Springer Verlag of Hamburg.

Two years ago, he sold his Swedish organization, Berghs Forlag, to a book club in Stockholm. While remaining as a consultant to both of these companies, he still is the owner of Bergh Publishing in New York.

“I am still looking for manuscripts and would be happy to hear from OPC members who have interesting book possibilities.”

He can be contacted at Bergh Publishing, Inc., 276 Fifth Ave., Suite 715, New York, N.Y. 10001. Phone: 1-212-686-8551; or at Zugerstrasse 186, CH-6314 Neuageri, Switzerland.

* * *

THOSE GOOD OLD PARIS DAYS (CONTINUED): More reminiscences of the post-World War I newspaper scene in Paris just received from OPC Founder Member **Irene Corbally Kuhn**. Floyd Gibbons, she advises, was at that time the editor of the Paris edition of the *Chicago Tribune*. That newspaper was established on July 4, 1918, when General Pershing marched into Paris with the first American troops.

Irene writes that she has just finished an article for *Gourmet Magazine* on her Paris experiences in 1921, when she was on the [*Chicago Trib's*] *Paris Tribune*, “a job I got because I had a letter to Floyd from a *New York News* editor for whom I had worked.” Prior to that, she was a reporter for the *Syracuse Herald*.

“The two papers in Paris [*Chicago* and *Herald-Tribunes*] were great rivals. The *Chicago Trib* was a far livelier and more popular paper. The [*Herald*] *Trib's* ascendancy came after the [*Chicago*] *Paris Tribune* was closed down...and associated with the *Herald-Trib* as part, I assume, of a purchase deal.”

* * *

MAN BEHIND THE NEWS: **Russell C. Tornabene**, former Vice President of NBC News, left his position as Executive Officer of the Society of Professional Journalists (SDJ), last month to become Director of the new Chicago office of The Executive Television Workshop.

Tornabene will head a team of award-winning print journalists, public speakers and broadcasters, (including a former *Today Show* anchor and a former network news president), who are charged with training ETW's clients—mostly business and government executives—to handle television interviews, news conferences, crisis situations and even testimony before various government bodies.

Calling All Unipressers!

The Downhold Club gets its cable-ese name from orders that originated in United Press International's headquarters which bade “Unipressers” (UPI staffers) to “hold down” expenses.

OPCers **H.L. Stevenson** and **Fred Ferguson** are among the downholders organizing a meeting of this informal organization of former Unipressers in November. Details to follow in the *October Bulletin*.

Memorial for War Correspondents To Be Unveiled in NYC —OPC Lends Support

A memorial plaque honoring war correspondents and journalists who died while covering wars and conflicts will be unveiled on October 7, 1987 at the Sheraton Centre in New York. The plaque will be presented to the Overseas Press Club for permanent display at its New York headquarters.

The event is sponsored by No Greater Love, a humanitarian organization based in Washington, D.C., with the cooperation of the Overseas Press Club, the National Press Club and the Society of Professional Journalists (SDX).

The evening will begin with a reception at 6:30, followed by the ceremony at 7:30. Among the journalists who will be participating are the photojournalist Eddie Adams, Steve Bell, Richard Hottlett, Eric Sevareid and Liz Trotta.

An exhibit of articles and photographs—by and about the war correspondents and journalists, living and dead—will also be on display.

Please R.S.V.P. by Friday, September 18, to Mary Novick 212-983-4655.

Vietnam Correspondents' Directory Available

A directory of journalists who covered the war in Vietnam is now available from the OPC by mail for \$10.

Compiled in connection with last year's Club-sponsored reunion of reporters, broadcasters, photographers and authors who covered the war, the directory contains more than 400 names and addresses—from Eddie Adams, the former AP photographer, to Bob Zelnick of ABC News—in its 30 pages.

Al Kaff, the OPCer who spearheaded the reunion and the directory, said there are many hundreds of other reporters and photographers who should be listed and, in a foreword, to the directory, invites further contributions.

Copies are being sent to several universities and organizations involved in Southeast Asian studies.

Single copies can be obtained from the OPC, 310 Madison Ave., Suite 2116, New York, N.Y. 10017, with checks for the \$10 mailing and handling costs made payable to the Club.

Board of Governors

from Page 1

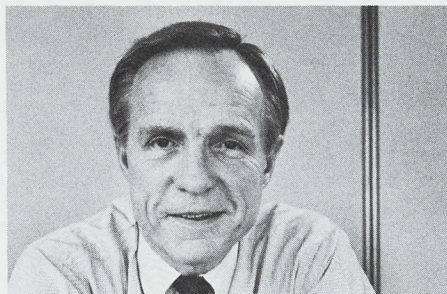
cluding his directing the visual presentation of winning entries at the Annual OPC Awards Dinner.



Larry Smith, Treasurer



Marjorie W. Longley, Alternate Governor



Richard B. Stolley, Active Governor

Newly-elected Governors are **Robert U. Brown**, editor of *Editor & Publisher*; **Richard B. Stolley**, an editor-at-large for Time Inc.; **Allan D. Frank**, senior editor for *Forbes Magazine*; **Leonard Saffir** of Richard Weiner Public Relations and a former OPC Treasurer; and **Raymond Price**, syndicated columnist.

The new Alternates are **Marjorie W. Longley** of *The New York Times*; **Ralph D. Gardner**, advertising executive and host of a popular radio book-review program; and **Blythe Foote Finke**, author and a United Nations' delegate to the International Council and National Council of Women.

Felice Levin, chairman of the OPC Elections Committee for several years, was elected an Associate Governor, one of three who represent the club's Associate Membership.

Robert Jay Misch, syndicated writer and lecturer on wine and food and another veteran OPCer, was designated as Alternate Associate on the Board.

The "It's Never Too Late"— Letters Department

The following letters, we think, should be enjoyed by the entire Club. Blame the summer doldrums (which seem to have stricken the mails even more seriously than usual) and the Bulletin's August hiatus for these late responses to Dateline, which was distributed to OPC members in April. —Editor

Dear Editor:

I have to comment on the *Pravda* correspondent's description of the American press in *Dateline* as "disinterested" in helping colleagues.

As a youngster fresh from the Midwest, I came to New York journalism many years ago (probably before Tomas Kolesnichenko was born) and I still remember with gratitude the help I got from the press there, especially the guys on the *Herald Tribune*, *Daily News* and the *New York Times*.

Elizabeth Poston McHarry

Editor, Publisher
The Ferndale Enterprise
Ferndale, Calif.

Dear Editor:

I would like to congratulate all who had any responsibility for *Dateline* 1987. In my mind, it was one of the most impressive issues we have published. The articles, for the most part, were important and intelligent in addressing this very significant subject. The continuity of the theme gave the publication an outstanding personality. Particularly, I thought the articles by Robert Bernstein, Tom Brokaw, David Schoenbrun, Ted Szulc and nearly every other writer contributed to its immense quality.

The graphics and layouts used in the Awards section were artfully and dramatically presented, and a special kudo for the designer of the spectacular cover.

You probably remember that this is the third issue of *Dateline* that is the responsibility of *Parade Magazine*. Others were in 1966 and 1976 under the direction of Jess Gorkin. I am sure he would agree that *Dateline* 1987 is a great issue with a great theme.

I hope this issue has received wide coverage by the responsible organizations and individuals who should become acquainted with the outstanding ideals and ideas that the Overseas Press Club stands for.

All members of the OPC should be proud of this effort and should salute you and your staff for a magnificent issue.

Cordially,
Arthur G. Milton

Death in OPC Family

Newton H. Fulbright, a longtime OPC member and a former reporter for the *New York Herald Tribune*, died in a San Antonio hospital on August 8, 1987. He was 80.

Fulbright, who was born in Merkel, Tex., on June 13, 1907, attended Baylor and Columbia Universities. He served in the Army in World War II as a reconnaissance sergeant and was taken prisoner of war. From 1945 to 1967, he was a reporter on the *New York Herald Tribune*, and from 1970 to 1979, he served as a public relations officer for the Veterans Administration in New York and New Jersey.

He is survived by a son, Jonathan Fulbright, of Pecos, Tex., and by three sisters and four brothers. His wife, Winnifred, died in 1969.

President's Report

from Page 1

as soon as possible, so that's one more reason for sending your dues check in promptly!

Last year the OPC had a highly productive and stimulating year, from our Vietnam Reunion to our Awards Dinner with Art Buchwald, Lesley Stahl and the *International Herald Tribune*. It's my hope that we can make this year equally successful, and I ask all of you to join with me, the officers and the Board members in that endeavor. I look forward to seeing you at the Club soon.

'Americana' On Display In Photo Exhibit

"American Grand Stands," a series of color photographs of sights that are distinctive to American culture, go on display at the OPC first floor gallery on September 15 through November 1.

All of the 20" x 24" cibachrome prints are the work of Elise Gruman who, until 1985, primarily photographed overseas and in black and white.

The photos in the exhibit include a New Orleans house, gas pumps in California, a row of chairs from the Bowery, a food concession at Coney Island and various other images that are prevalent in the United States.

One-Year Grants For Journalists

Applications are now being accepted for the 23rd annual fellowship competition sponsored by the Alicia Patterson Foundation.

The foundation, named after the editor and publisher of *Newsday*, awards \$25,000 stipends to print journalists to pursue independent projects of significant interest for one year. Fellows contribute magazine-length articles based on their investigations to the *Alicia Patterson Reporter*, which is published four times yearly.

The deadline for applications is October 1. Applicants must be U.S. citizens who are print journalists with at least five years of professional experience.

For applications and further program information, write to: The Alicia Patterson Foundation, 655 Fifteenth St., N.W., Suite 320, Washington, D.C. 20005.

Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America, New York, N.Y. 10017. Second class postage paid at New York, N.Y.

Fran Carpentier, Editor; Bob Dunphy, Fred Ferguson, Ralph Gardner, Charles J. Schreiber, Associate Editors.

POSTMASTER: Send address changes to the Overseas Press Club Bulletin, 310 Madison Avenue, Suite 2116, New York, N.Y. 10017.

NEW APPLICATIONS

ACTIVE RESIDENT

Carl Mydans—Photographer, *Time Magazine*

Sponsors: *Larry Smith, Herbert Kupferberg*

Sadahiko Sugaya—Editor, *The Nihon Keizai Shimbun*

Sponsors: *Charles Schreiber, Herbert Kupferberg*

Tsugio Tajiri—Managing Editor, *The Nihon Keizai Shimbun*

Sponsors: *Charles Schreiber, Herbert Kupferberg*

ACTIVE NON-RESIDENT

Leslie Aldridge Westoff—Free-lance journalist

Sponsors: *David Anderson, Charles Schreiber*

ACTIVE OVERSEAS

Patricia Ann Koza—Vienna Bureau Chief, Chief Correspondent Eastern Europe, United Press International

Sponsors: *Nino LoBello, Monica Emmer*

David Zucchino—Foreign Correspondent, *Philadelphia Inquirer*

Sponsors: *Herbert Kupferberg, Larry Smith*

ASSOCIATE NON-RESIDENT

Martin B. Berke—President, Robert B. Luce, Inc. Publishers

Sponsors: *Gardner Spungin, John Groth*

Overseas Press Club of America, Inc.
310 Madison Avenue
Suite 2116
New York, N.Y. 10017